



## INFORMATION DISCLOSURE STATEMENT

Applicant : Harry L. Tarnoff  
App. No : 10/055,631  
Filed : January 22, 2002  
For : SYSTEMS AND METHODS FOR  
MANAGING AND PROMOTING  
NETWORK CONTENT  
Examiner : Tan Lien  
Art Unit : 2141

## CERTIFICATE OF MAILING

I hereby certify that this correspondence and all marked attachments are being deposited with the United States Postal Service as first-class mail in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450, on

July 21, 2005

(Date)

Louis J. Knobbe, Reg. No. 18,780

Mail Stop Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Dear Sir:

Enclosed for filing in the above-identified application is a PTO/SB/08 Equivalent listing three (3) references to be considered by the Examiner. This Information Disclosure Statement is being filed before the mailing date of a final action and before the mailing date of a Notice of Allowance.

CERTIFICATION UNDER 37 C.F.R. § 1.97(e)(2)

I hereby certify that no item of information contained in this Statement was cited in a communication from a foreign Patent Office in a counterpart foreign application, or, to my knowledge after making reasonable inquiry, was known to any individual designated in 37 C.F.R. § 1.56(c) more than three months prior to the filing of this Information Disclosure Statement.

Appl. No. : 10/055,631  
Filed : January 22, 2002

Docket No. ZOUSA.001A2  
Customer No. 20,995

Thus, no fee is required as set forth in 37 C.F.R. § 1.97(c).

Respectfully submitted,

KNOBBE, MARTENS, OLSON & BEAR, LLP

Dated: Jul 21, 2005

By: [Signature]

Louis J. Knobbe  
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# INFORMATION DISCLOSURE STATEMENT BY APPLICANT

(Multiple sheets used when necessary)

Application No. 10/055,631  
 Filing Date January 22, 2002  
 First Named Inventor Harry L. Tarnoff  
 Art Unit 2141  
 Examiner Tan Lien  
 Attorney Docket No. ZOUSA.001A2

JUL 25 2005

SHEET 1 OF 1

## U.S. PATENT DOCUMENTS

Examiner Initials	Cite No.	Document Number Number - Kind Code (if known) Example: 1,234,567 B1	Publication Date MM-DD-YYYY	Name of Patentee or Applicant	Pages, Columns, Lines Where Relevant Passages or Relevant Figures Appear
	1	6,704,787	03-2004	Umbreit, Timothy F.	
	2	6,631,496	10-2003	Li, et al.	
	3	6,836,768	12-2004	Hirsch, Scott	
	4				
	5				
	6				
	7				
	8				

## FOREIGN PATENT DOCUMENTS

Examiner Initials	Cite No.	Foreign Patent Document Country Code-Number-Kind Code Example: JP 1234567 A1	Publication Date MM-DD-YYYY	Name of Patentee or Applicant	Pages, Columns, Lines Where Relevant Passages or Relevant Figures Appear	T <sup>1</sup>
	9					
	10					
	11					
	12					
	13					

## NON PATENT LITERATURE DOCUMENTS

Examiner Initials	Cite No.	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published.	T <sup>1</sup>
	14		
	15		
	16		
	17		
	18		

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Examiner Signature

Date Considered

\*Examiner: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

T<sup>1</sup> - Place a check mark in this area when an English language Translation is attached.